

Coaching Specialties

101 Areas of Specialty

As the demand for coaching grows, so does the demand for coaching specialties. Below is a list of 101 Coaching Specialties, many of which have already become popular. So, whether you are a coach in training wondering what the specialty options are, or you are a client seeking a specialist, the following list should be very useful.

Note: Some specialties require special licensing/testing by states or countries. Others require advanced training, qualifications and testing. Finally, some specialties are just now becoming popular.

1. Corporate

- ▶ Corporate Coach
- ▶ Executive/CEO Coach
- ▶ Organizational Development Coach
- ▶ Management Coach
- ▶ Culture/Paradigm Shift Coach
- ▶ Leadership Coach
- ▶ Board of Directors' Coach
- ▶ Human Resource Coach
- ▶ Quality/TQM Coach
- ▶ Staff/Employee Coach

2. Marketing/Sales

- ▶ Sales Coach
- ▶ Public Relations Coach
- ▶ Marketing Coach
- ▶ Brand Management Coach
- ▶ Promotions Coach
- ▶ Pricing Strategy Coach
- ▶ Buzz-Development Coach
- ▶ Advertising Coach
- ▶ Direct Marketing Coach
- ▶ Personal Marketing Coach

3. Small Business

- ▶ New Business Coach
- ▶ Entrepreneur Coach
- ▶ Business Turnaround Coach
- ▶ MLM/Network Marketing Coach
- ▶ Networking Coach
- ▶ Budgeting/Planning Coach
- ▶ Business Financial Coach
- ▶ Mission Development Coach
- ▶ Marketing Coach
- ▶ Partner's Coach

4. Relationships

- ▶ Marriage Coach
- ▶ Family Coach
- ▶ Romance Coach
- ▶ Team Coach
- ▶ Parent Coach

- ▶ Love Coach
- ▶ Divorce Recovery Coach
- ▶ Couples' Coach
- ▶ Network Development Coach
- ▶ Intimacy Coach

5. Lifestage/Lifestyle

- ▶ Fresh Start Coach
- ▶ Generation X Coach
- ▶ Baby Boomer Coach
- ▶ Retirement Coach
- ▶ Lifestyle Design Coach
- ▶ Teen Coach
- ▶ Students' Coach
- ▶ Workaholics' Coach
- ▶ Transition Coach
- ▶ Personal Turnaround Coach

6. Quality of Life

- ▶ Nutrition/Diet Coach
- ▶ Exercise /Fitness Coach
- ▶ Vegan/Vegetarian Coach
- ▶ Recreation Coach
- ▶ Travel/Adventure Coach
- ▶ Wellness Coach
- ▶ Energy/Reiki Coach
- ▶ Makeover Coach
- ▶ Buff /Style Coach
- ▶ Stress Reduction Coach

7. Success Coach

- ▶ Motivation/Edge Coach
- ▶ Goals/Results Coach
- ▶ Idea/Creativity Coach
- ▶ Problem-solving/Solution Coach
- ▶ Time Management/Leverage Coach
- ▶ Strategic Coach
- ▶ Attraction Coach
- ▶ Financial/Money Coach
- ▶ Career Coach
- ▶ Legacy/Achievement Coach

8. Special Markets

- ▶ Consultants/Coaches' Coach
- ▶ MDs/Health Prof /Dental Coach
- ▶ Attorney/Law Firm Coach
- ▶ CPA/Financial Service Profs Coach
- ▶ Trainers/Speakers' Coach
- ▶ Gay/Lesbian Coach
- ▶ Single Mom/Parents Coach
- ▶ Realtors/Real Estate Coach
- ▶ Therapists/Counselors' Coach
- ▶ Ministers/Caregivers Coach

9. Personal Development

- ▶ 12-step/Recovery/Addiction Coach
- ▶ Personal Foundation Coach
- ▶ Integrity Coach
- ▶ Balance Coach
- ▶ Codependency Coach
- ▶ Fear Coach
- ▶ Post-12-step Coach
- ▶ Resolution Coach
- ▶ Attainments Coach
- ▶ Spiritual Coach

10. Special Skills & Situations

- ▶ Communication Coach
- ▶ Cyber Coach
- ▶ Internet/Web Coach
- ▶ Diagnostic Coach
- ▶ Futurist Coach
- ▶ Language/Phrasing Coach
- ▶ Software/Computer Coach
- ▶ Writing Coach
- ▶ Personal Organization Coach
- ▶ General Practitioner Coach

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