

Client Case Study

As you work with current clients, think about each one and write a paragraph or some bullet points about each of these categories:



CLIENT TYPE AND DESCRIPTION

(Example: business owner, restorative, 40s, male, too many ideas and too little time, family alienated)

GOALS FOR COACHING

(Example: Find more time, get priorities straight, set better boundaries, see if new business idea is worth pursuing)

PRESENTING ISSUES

(Narrative description of initial client situation and symptoms noted. Add other presenting issues as coaching continues.)

STRATEGIES AND APPROACHES

(Describe strategies, systems, coaching assessments and skills used.)

OUTCOMES AND SUCCESSSES

(Describe results, shifts, wins, and successes. The tangibles AND the intangibles. Describe where the client is currently and what his/her future challenges are.)

MY LEARNINGS

(Describe what you learned/how you have grown from working with this client.)

If you will capture this information in this format, you will have your client case studies already completed when you want to stand for certification. This only needs to be one page per client, in total.

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