

# Elevating *Your* BUSINESS



## **LinkedIn® 201** *Becoming Highly Connected*

LinkedIn® is more than just a website of business profiles. It's the largest, most powerful, online network of B2B decision-makers in the world. Are you taking advantage of LinkedIn® to succeed in business today? Start building warm leads and professional relationships now, for free!

LinkedIn® gives your business and marketing efforts a turbo-charge! From brainstorming with colleagues, to finding new contacts, and cross marketing; we'll show you how to make the most of everything LinkedIn® has to offer. You'll learn exactly where to find the best answers and resources from professionals across the globe.

Discover how you can build credibility online, create valuable partnerships, and reach ideal clients faster. Become highly connected. Make LinkedIn® an essential part of your networking mix!

***Attend this event if you are a business owner,  
independent professional or executive.***

### **In this best practices briefing, you will:**

- Learn how to develop your status as an expert.
- Expand your brand and increase your business visibility with social networking.
- Discover how to connect with targeted contacts and build new relationships.
- Grow your business by helping others and yourself at the same time.

**PLAN • PERFORM • PROFIT**

## **Sponsored by The Poulsbo Library**

**When:** September 28, 2010

**Time:** 6:30pm - 8pm

**Where:** Poulsbo Public Library  
700 NE Lincoln Road,  
Poulsbo, WA 98370-7688  
360-779-2915

**What:** Comprehensive, high-impact learning and doing event

**Cost:** FREE

**Register:** Not necessary. Ok to bring your laptop. Arrive early to set up.

### **About the Sponsor**

**The Poulsbo Library** is part of the Kitsap Regional Library system. It serves the community as a center for lifelong learning, information, and knowledge that is accessed at the branch and online at [www.KRL.org](http://www.KRL.org)

### **About the Trainer**

**Maria Marsala** has been using computer since 1973 and created her first LinkedIn® profile in 2005. She runs a LinkedIn group and has appeared in a LinkedIn's training video. You'll find her answering business and marketing questions in LinkedIn Answers™.

Owner of Elevating Your Business she's a Master Strategic Business Coach, Speaker, Author and former Wall Street Trader. She works with high-achieving business owners committed to creating businesses that serve their lives. Visit our website for your free three-part "Business Tune-up" Assessment at <http://www.CoachMaria.com>