



## Maria Marsala Bio

Tone: Conservative  
~350 words  
~2300 characters  
5 paragraphs

**Maria Marsala, founder of Elevating Your Business**, is a small business advisor, author, speaker, and former Fortune 500 executive. She entered the business world at 14 selling AVON, hit Wall Street three years later, and made her mark at several formerly well-respected Wall Street firms.

Maria climbed the corporate ladder and broke through the glass ceiling, exhibiting fierce determination and keen insights. Wall Street rewarded her fierce determination when she became a bond trader and department manager at a time when women executives were a rare commodity.

Elevating Your Business provides support to CEOs, presidents, and executives of purposefully-expanding B2B service companies. Located in the USA, her clients have sales of 6 and 7-figures annually, or have those numbers as their goals. They count on Maria's business knowledge, system design, organization, and efficiency to help them find solutions to their business growth challenges. Maria shepherds her clients toward success by focusing on simplicity and execution and giving them the support and resources they need to make better business decisions.

After many requests to share her insights on what small business owners can learn from corporate America, Maria created "Corporate Secrets Marketing." Her concepts have been featured in numerous national and international publications, including *Money* magazine, Jim Cramer's "The Street," *Women's Day*, *Market Watch*, *Advisor Max*, and *The Bottom Line*. Her strategies are mentioned in several books including "6 Steps to Free Publicity" by Marcia Yudkin and "Streetwise Small Business Book of Lists" edited by Gene Marks.

Maria has spoken internationally at more than 100 events, radio shows, and TV shows. She is an Internet-marketing veteran, trained life coach, certified teleseminar leader, and former newspaper columnist.

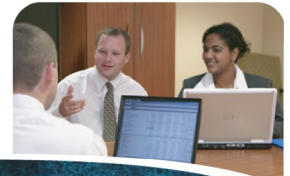
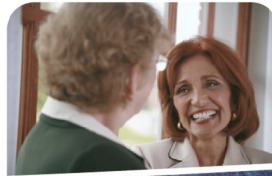
She is a native NY'er who currently lives near Seattle, Washington. She has been a volunteer for four decades at places such as Washington DECA, Eagle Harbor UCC, Make Mine a Million, NAFE, and the Columbia Tower Club. She has received numerous awards for her volunteer efforts protecting the environment and working with teenagers. Maria is single and enjoys playing cards and games, gardening, attending the theatre, concerts, or perusing hardware and office supply stores.

2009 Maria Marsala

Strategic EduCoach ▪ Speaker ▪ Author ▪ Former Wall Street Trader  
19906 Hamilton CT NE Suite A ▪ Poulsbo, WA 98370-8757

Phone: 360.271.8418

123@ElevatingYourBusiness.com



## **Maria Marsala Bio**

Tone: Sales-y  
~251 words  
~1797 characters  
4 paragraphs

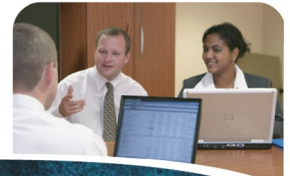
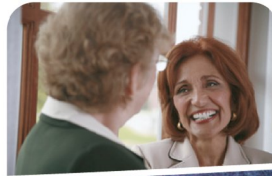
Maria Marsala of Elevating Your Business is a Strategic Business Coach, Systems Expert, Speaker Author, and former Wall Street executive. She entered the business world at 14 selling AVON, hit Wall Street three years later, and made her mark at several "formerly" well-respected firms. Maria climbed the corporate ladder and broke through the glass ceiling, exhibiting fierce determination and keen insights. Wall Street rewarded her fierce determination when she became a bond trader and department manager at a time when women executives were a rare commodity.

Since 1998, we have helped thousands of small-business CEOs, presidents, and their teams increase their companies' value, productivity, and profits. Using 35 years of business and corporate management experience, Maria helps her clients create lucrative, well-oiled mini-empires.

Clients receive 1:1 or group support, resources, focus, and a good accountability kick-in-the-ass when necessary. It starts with a thorough assessment of your desired lifestyle and business processes. Next is creating a One Page Business Plan® with priorities and then streamlining and automating administration, operations, and marketing processes. Over time, you increase the value of your company by working smarter and keeping that delicate balance between work and life.

Achieve success using our proprietary programs such as: Corporate Secrets Home Study™, the money generator; Millionaire Business Mastermind, where leaders get results; and EduCoaching™, 1:1 business development and action sessions. Receive new insights, templates, workbooks, resources, and training in the areas of business (operations/administration), general marketing and the Internet. Get MORE newsletter and a free Business Check-up today at [ElevatingYourBusiness.com/](http://ElevatingYourBusiness.com/)

~



## Maria Marsala Bio

Tone: Conservative  
~221 words  
~1457 characters  
5 paragraphs

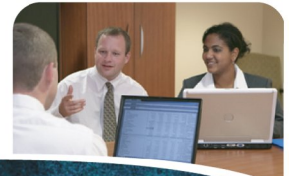
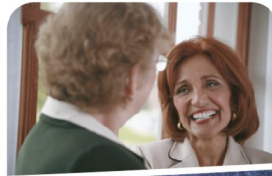
**Maria Marsala, founder of Elevating Your Business**, is a small business advisor, author, speaker, and former Fortune 500 executive. She entered the business world at 14 selling AVON, hit Wall Street three years later, and made her mark at several formerly well-respected Wall Street firms.

Maria climbed the corporate ladder and broke through the glass ceiling, exhibiting fierce determination and keen insights. Wall Street rewarded her fierce determination when she became a bond trader and department manager at a time when women executives were a rare commodity.

After many requests to share her insights on what small business owners can learn from corporate America, Maria created "Corporate Secrets Marketing." Her concepts have been featured in numerous national and international publications, including *Money* magazine, Jim Cramer's "The Street," *Women's Day*, *Market Watch*, *Advisor Max*, and *The Bottom Line*. Her strategies are mentioned in several books including "6 Steps to Free Publicity" by Marcia Yudkin and "Streetwise Small Business Book of Lists" edited by Gene Marks.

Maria has spoken internationally at more than 100 events, radio shows, and TV shows. She is an Internet-marketing veteran, trained life coach, certified teleseminar leader, and former newspaper columnist.

She is a native NY'er who currently lives near Seattle, Washington. She is a member of Washington DECA, Make Mine a Million, NAFE, and the Columbia Tower Club.



## Maria Marsala Short Bios

Maria Marsala is a Strategic EduCoach™, Speaker, Author, and former Wall Street Trader. She works with high-achieving CEOs, presidents, and independent professionals with service businesses who are committed to increasing their profits, performance, and value. She can be reached at 360-271-8418 or on the web at [www.ElevatingYourBusiness.com](http://www.ElevatingYourBusiness.com)

Maria Marsala, founder of Elevating Your Business, helps high-achieving professional service business owners to increase the value of their company by improving its systems, profitability, and performance. Learn more at [www.ElevatingYourBusiness.com](http://www.ElevatingYourBusiness.com)

©2009 Maria Marsala, Strategic Coach, Speaker, Author, and former Wall Street Trader. At Elevating Your Business, we work with high-achieving professional service business owners committed to increasing their company's profits, performance, and value as they pursue their desired lifestyle. Join our ezine and listen to your free business and marketing plan audio. Visit <http://www.ElevatingYourBusiness.com>

Maria Marsala, founder of Elevating Your Business, is a former Fortune 500 executive, strategic coach/consultant, author, and speaker. She entered the business world at 14 as an Avon representative and started her "second" career on Wall Street at the tender age of 17, working for formerly well-respected brokerage firms that no longer exist. Maria's fierce determination and keen business insights led her to become a bond trader at a time when women executives were a rare commodity. Since 1998, Maria has worked with CEOs and Presidents, addressing the challenges of growing 6 and 7-figure companies by helping her clients streamline and automate their operations so they can earn more, work less, and enjoy a higher quality life.



#### Two-Paragraph Bio #2

Maria Marsala, a licensed One Page Business Plan® consultant, draws on her Wall Street trading experience and 30-plus years of business success to help business owners, professionals, and executives nationwide. Her specialty is helping them automate and streamline the parts of business they too often ignore until they come back to bite them in the rear --- planning, administration, and operations.

Maria helps clients quickly increase their bottom line by developing systems that work -- with and without technology, and off and on the Internet. She's written more than 200 business and Internet articles and has appeared on TV & radio shows on both coasts. Her most recent venture is the "Corporate Secrets for Business Success" system. Visit her website at <http://www.ElevatingYourBusiness.com>