

WORK SMARTER *Forum*



Economy Proof Your Business

It takes a Business & Marketing Plan on One Page

Gone are the days of creating a plan that does nothing for your company except collect dust on the shelf. The secret is out! Now you can learn how to write a clear, concise, and understandable plan, too. More than 250,000 CEOs, presidents, executive directors, executives, and the best managers across the globe use it. And guess what -- **Oprah uses and recommends it too!**

The One Page Business Plan® is a business and marketing plan system that you will use daily to help you run a well-oiled business, department, or company. The process links five very important business-building concepts: brainstorming, planning, execution, accountability and results.

In this best practices briefing, you will:

- ✓ Discover a 5-part comprehensive planning process that provides focus, focus, focus on what's important, and helps set daily priorities.
- ✓ Learn the 5 simple questions every business and marketing plan needs to answer to get focused, earn more, and be more productive.
- ✓ Take home a draft of your business vision statement.

About the Trainer: Maria Marsala is a highly results-oriented business advisor, collaborator, informational speaker, author, and former Wall Street trader. Since 1998, her company, Elevating Your Business, has helped thousands of CEOs/presidents, professionals, and management teams to achieve the business results they desire in the most efficient, cost-effective way possible. Will you be next? Get your free business tips at www.BusinessAndMarketingPlan.com

PLAN • PERFORM • PROFIT

Join Us...

When: Thurs. January 8, 2009

Time: 8:15 to 10:15am

Where: The Bellettini
1115 108th Ave NE
Bellevue, WA 98004

Who: CEOs, presidents, practitioners, independent professionals, executives and their staff.

Cost*: Early bird special
\$35 until 1/2/09
\$ 47 beginning 9/5/09

**Includes breakfast, mini-workshop, valet parking/tip and tax. Please bring a toiletry or pamper item to donate to a local women's shelter.*

Advanced Reservations are Mandatory

To register online visit:
www.WorkSmarterForum.com

or call Maria Marsala:
Phone: (360) 271-8418 or
(425) 440-9659

or email:
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