



Since 1998, **Elevating Your Business** has worked side by side with service-industry CEOs, presidents, and management teams to build better businesses. You will hear our clients say it is a struggle to grow their businesses. They are overwhelmed with all there is to do, unfocused, putting out fires all the time, and they might have even lost their passion for the business or industry they once loved.

Maria Marsala, founder of Elevating Your Business, is a small business advisor, author, speaker, and former Fortune 500 executive. She entered the business world at 14 selling AVON, hit Wall Street three years later, and made her mark at several formerly well-respected firms: Merrill Lynch, Dean Witter Reynolds, and Bear Stearns. Maria climbed the corporate ladder and broke through the glass ceiling, exhibiting fierce determination and keen insights. Wall Street rewarded her fierce determination when she became a bond trader and department manager at a time when women executives were a rare commodity.



Elevating Your Business provides support to CEOs, presidents and executives of purposefully-expanding B2B service companies. Located in the USA her clients have sales of 6 and 7-figures annually (or those numbers are their goals). They count on Maria's business knowledge, system design, organization, and efficiency to help them find solutions to their business growth challenges. Maria shepherds her clients toward success by focusing on simplicity and execution and giving them the support and resources they need to make better business decisions.

After many requests to share her insights on what small business owners can learn about business from corporate America, Maria created "Corporate Secrets Marketing System." Her concepts have been featured in numerous national and international publications, including *Money* magazine, Jim Cramer's "The Street", *Women's Day*, Market Watch, Advisor Max, and *The Bottom Line*. Her strategies are mentioned in several books including "6 Steps to Free Publicity" by Marcia Yudkin and "Streetwise Small Business Book of Lists" edited by Gene Marks.

Maria has spoken internationally at more than 100 events, radio and TV shows. She is an Internet marketing veteran, trained life coach, certified teleseminar leader, and former newspaper columnist.

Maria is a native NY'er who currently lives near Seattle, Washington. She has been a volunteer for four decades at places such as Washington DECA, Eagle Harbor UCC, Make Mine a Million, NAFE, and the Columbia Tower Club. She has received numerous awards for her volunteer efforts protecting the environment and working with teenagers. Maria is single and enjoys play cards and games, gardening, attending the theatre, concerts, or perusing hardware and office supply stores.

Book Maria for your next association conference, company retreat, open house, or employee conference.

- Visioning, Dream Boards
- Marketing Plans, Business Plans
- Ideal Client Profiles/Niches
- Elevator Speeches, Networking, Referral Marketing
- Business Alliances or Teams
- Setting & Raising Rates
- Creating Processes that Work
- Website Design, SEO, Traffic
- Business Boundaries
- Stress Reduction
- Seeing NYC in 7 days or less

<http://www.ElevatingYourBusiness.com> <http://www.BusinessAndMarketingPlan.com> <http://www.MariaMarsala.com>