

# Elevating *Your* BUSINESS



## **Build a Bigger, Better Business** *It Takes A One-Page Plan!*

The secret is out! 250,000 CEOs, presidents, executives and the best managers use it. Now you can write a clear, concise and understandable business and marketing plan—simply, easily, and all on one page! Learn about the methodology that links four very important business building concepts: brainstorming, planning, execution and accountability.

### **In this best practices briefing, you will:**

- ✓ Discover 9 ways a business plan can help all companies and departments, too -- whether you're seeking funding or not!
- ✓ Visualize a comprehensive planning process that provides focus on what's important, and helps set daily priorities.
- ✓ Learn the five simple questions a business plan needs to answer that help save time and money.
- ✓ Take home a well thought-out draft of a vision statement; and
- ✓ Understand how to design business objectives that are motivating and produce results.

**About the Trainer:** Maria Marsala is a motivational speaker, business coach/strategist, author and former Wall Street Trader. Learn more about Maria and her company at [ElevatingYourBusiness.com](http://ElevatingYourBusiness.com)

Visit Maria's performance based business and marketing plan site at [BusinessAndMarketingPlan.com](http://BusinessAndMarketingPlan.com)

**Build a bigger, better business today!**

**PLAN • PERFORM • PROFIT**

*Sponsored by the*  
**Pierce County  
Hispanic Chamber  
of Commerce**

**When:** Thursday, July 17 2008

**Time:** 11:30-1pm

**Where:** The Tacoma Club  
1201 Pacific Avenue,  
16th floor

**What:** Networking, Lunch, and  
Learning, too!

**Who:** Members, colleagues,  
guests and visitors

**Advanced  
Reservations  
Recommended  
Space Is Limited**

Members: \$20  
Everyone else: \$25

*??Free parking, great view,  
and wonderful people!*

Register online at:  
<http://www.PCHCC.com>

**For more information call  
???**

(253) 921-3061  
[info@pchcc.com](mailto:info@pchcc.com)