



WSAE

SERVING THE ASSOCIATION PROFESSIONAL

Presents

Non-Profit Roadmap For Success

Do More with Less! It Takes a One Page Plan®

You may think business plans only benefit for-profit businesses, but today's non-profits need a roadmap, too. This is especially true in these difficult economic times, when achieving more with much less is the "norm".

The secret is out! Finally, there is a simple yet effective planning method, made especially for non-profits. Since 1994, more than 10,000 health organizations, human services, community agencies, hospitals, faith-based organizations, schools and more, have used this process to reach higher levels of success.

Planning for Real-World Results

Don't create a bloated master plan that you'll never use. Instead, learn a dynamic one-page planning approach that you'll use every day to guide your organization. This process is also highly effective in developing plans for key programs, projects, departments, and staff positions. Particularly in sub-optimal economic times, the right plan can mean the difference between success and failure.

Learn about a powerful process that:

- ◆ Helps create a clear, concise, and actionable plan.
- ◆ Encourages alignment, integration, and measurable results within the organization.
- ◆ Links strategies, actions, and goals...easily!

In this presentation you will:

- ◆ Learn the 5 simple questions every plan needs to answer to save you time and money.
- ◆ Design objectives that motivate and produce results.
- ◆ Take home a vision statement, and at least 2 objectives, strategies, and action items.

PLAN • PERFORM • PROFIT

Join Us...

When: Thurs. October 19, 2010

Time: 9:00 am – Networking/Meal
10:00 am – Presentation
Noon - Exit

Where: TBD

Puget Sound

Who: CEO or staff professional of a nonprofit or industry partners.

Cost: \$35 *Members
\$65 * Guests

Advanced Reservations are Very Helpful

Register/Questions/Join:

Rochelle Seibon 425.778.6162
x 115 , info@wsaenet.org or
<http://www.WSAEnet.org>

About The Speaker:

Maria Marsala has successfully launched both businesses and non-profits. She's a business coach, marketing strategist, former Wall Street Trader who teaches business development and best practices. As a One Page Business Plan® consultant, she helps helping companies and organizations achieve their short term and long-range results. Learn more about her company at www.ElevatingYourBusiness.com

About WSAE:

Washington Society of Association Executives is *the* place to be for association professionals. We connect members with the essential people, resources, tools, education and solutions they need to succeed.